GOVERNMENT OF INDIA
ENVIRONMENT, FORESTS AND CLIMATE CHANGE
LOK SABHA

UNSTARRED QUESTION NO:3693
ANSWERED ON:22.12.2015
Digital India Initiative
Antony Shri Anto

Will the Minister of ENVIRONMENT, FORESTS AND CLIMATE CHANGE be pleased to state:

(a) whether the Government is implementing an Awareness Programme on Environmental hazards of Electronic Waste under the 'Digital India Initiative';
(b) if so, the details thereof;
(c) the salient features and major activities undertaken under the said awareness programme; and
(d) the amount of funds earmarked in this regard?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR ENVIRONMENT, FOREST AND CLIMATE CHANGE
(SHRI PRAKASH JAVADEKAR)

(a) Yes sir. Department of Electronics & Information Technology (DeitY) has initiated a pilot project entitled "Awareness Programme on Environmental Hazards of Electronic waste" under Digital India initiatives.

(b) The programme aims to provide training, tools, content materials, films, printed materials for every strata of the society to create awareness in order to reduce the adverse impact on environment and health due to the polluting methods, used in the unorganized sector for recycling e-waste. During the entire project duration of 5 years, a city each in the 10 identified States would be covered.

(c) The awareness programme has three components, namely, content development, organising workshops and inventory study. Accordingly, proposals were sought for all the three components. An Expert Review Committee was constituted to identify the project proposals and review these during the execution stage. Two meetings of Expert Review Committee have so far been held. Expert Review Committee has short-listed a few proposals subject to certain modifications. The revised proposals for content development, organising workshop and inventory study have not been received.
(d) An amount of ` 915.00 lakh has been earmarked, during the current financial year, for content creation, implementation cost, including media engagement.

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